

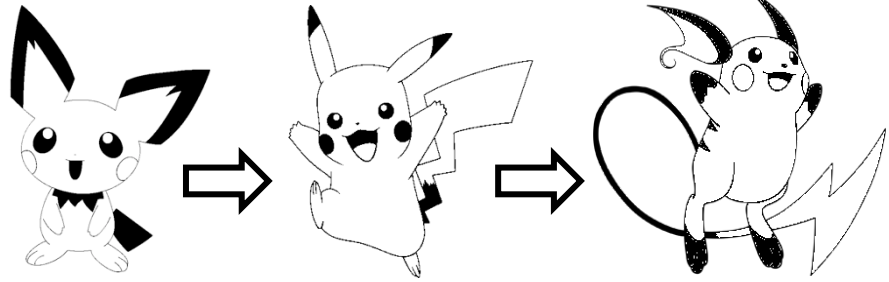


Design out the box



Pokémon

POKÉMON
Gotta catch 'em all!



CONTEXT

Pokémon, also known as Pocket Monsters in Japan, is a media franchise managed by The Pokémon Company, a Japanese consortium between Nintendo, Game Freak, and Creatures. The franchise copyright is shared by all three companies, but Nintendo is the sole owner of the trademark. The franchise was created by Satoshi Tajiri in 1995, and is centred on fictional creatures called "Pokémon", which humans, known as Pokémon Trainers, catch and train to battle each other for sport. The English slogan for the franchise is "Gotta Catch 'Em All".

Originally the Pokémon universe contained 150 Pokémon, but this number is growing each year with the constant addition of new Pokémon to keep the franchise fresh.

DESIGN TASK

You are a graphic designer and the company have tasked you with creating a new Pokémon. For this task you will need to generate a new Pokémon with two stages of evolution as shown in the example (Pichu to Pikachu to Raichu). You should aim to take inspiration from something in nature or an object to assist you in this task.

Extension:

Design a Pokémon card for your Pokémon that includes;

- Attack Moves (including damage and description)
- Type of Pokémon
- Health Points



Pokémon

You are a graphic designer and the company have tasked you with creating a new Pokémon. For this task you will need to generate a new Pokémon with two stages of evolution and final character



1

3

2



Pokémon

Extension:

Design a Pokémon card for your Pokémon that includes;

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